

✓ 0/14



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**Women currently represent 20% of
Bridgestone EMIA employees at
band 2 and above. By what year are
we aiming for 50% new hires to be
women in band 2 and above?**

2025

2027

2030

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Well done! The proportion of female hires has risen from 25% in 2017 to 40% of new hires in 2022, but our goal is for 50% of our new hires to be female by 2025

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