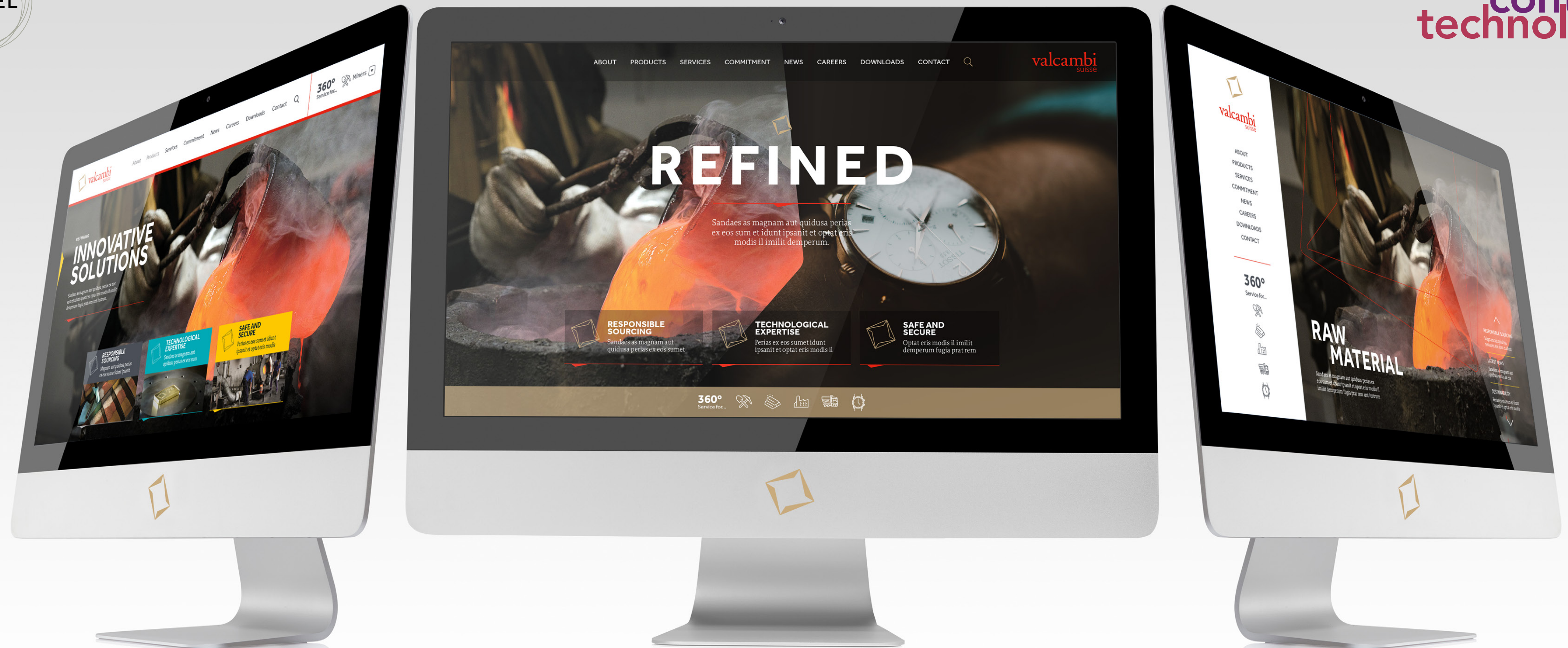


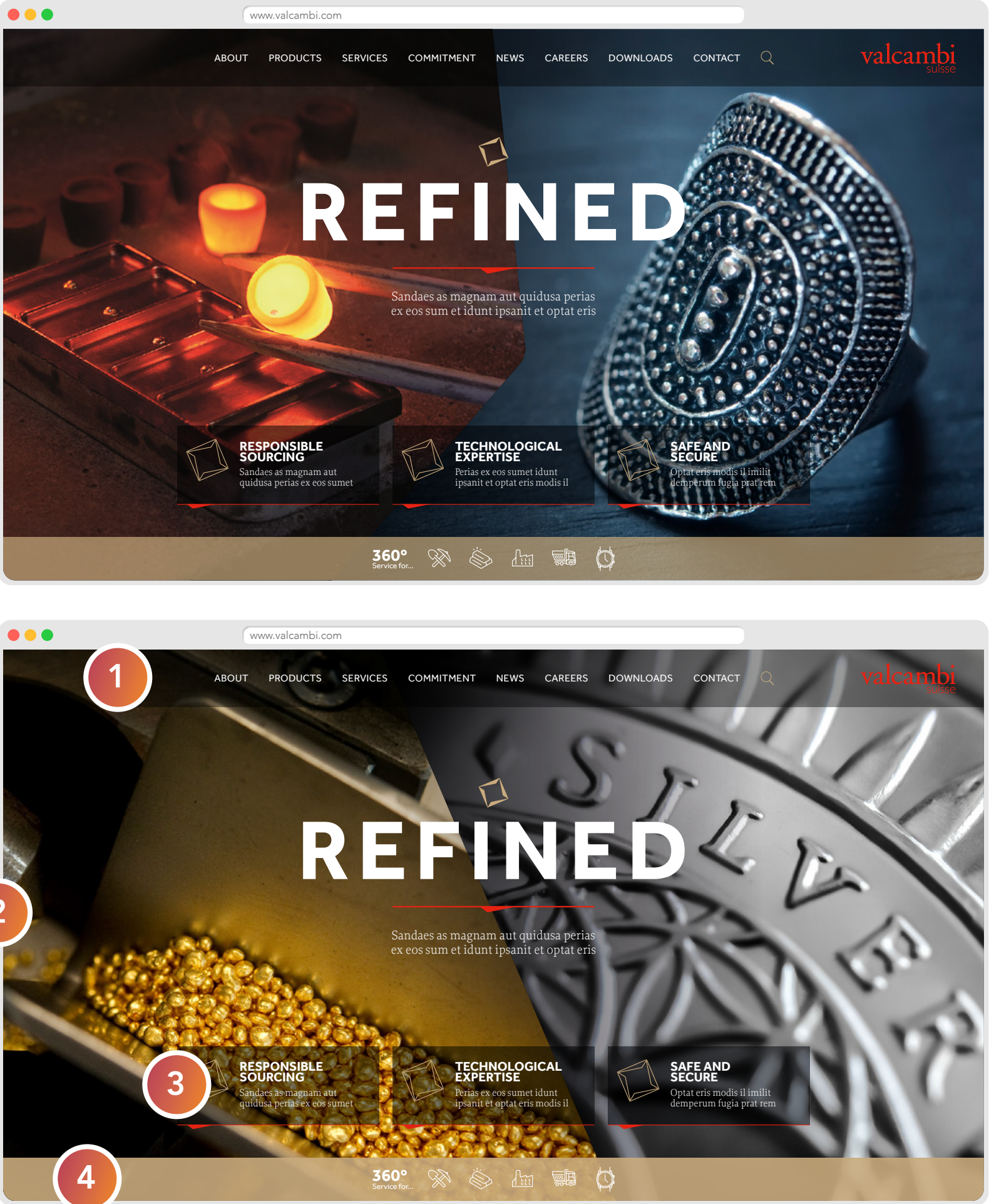
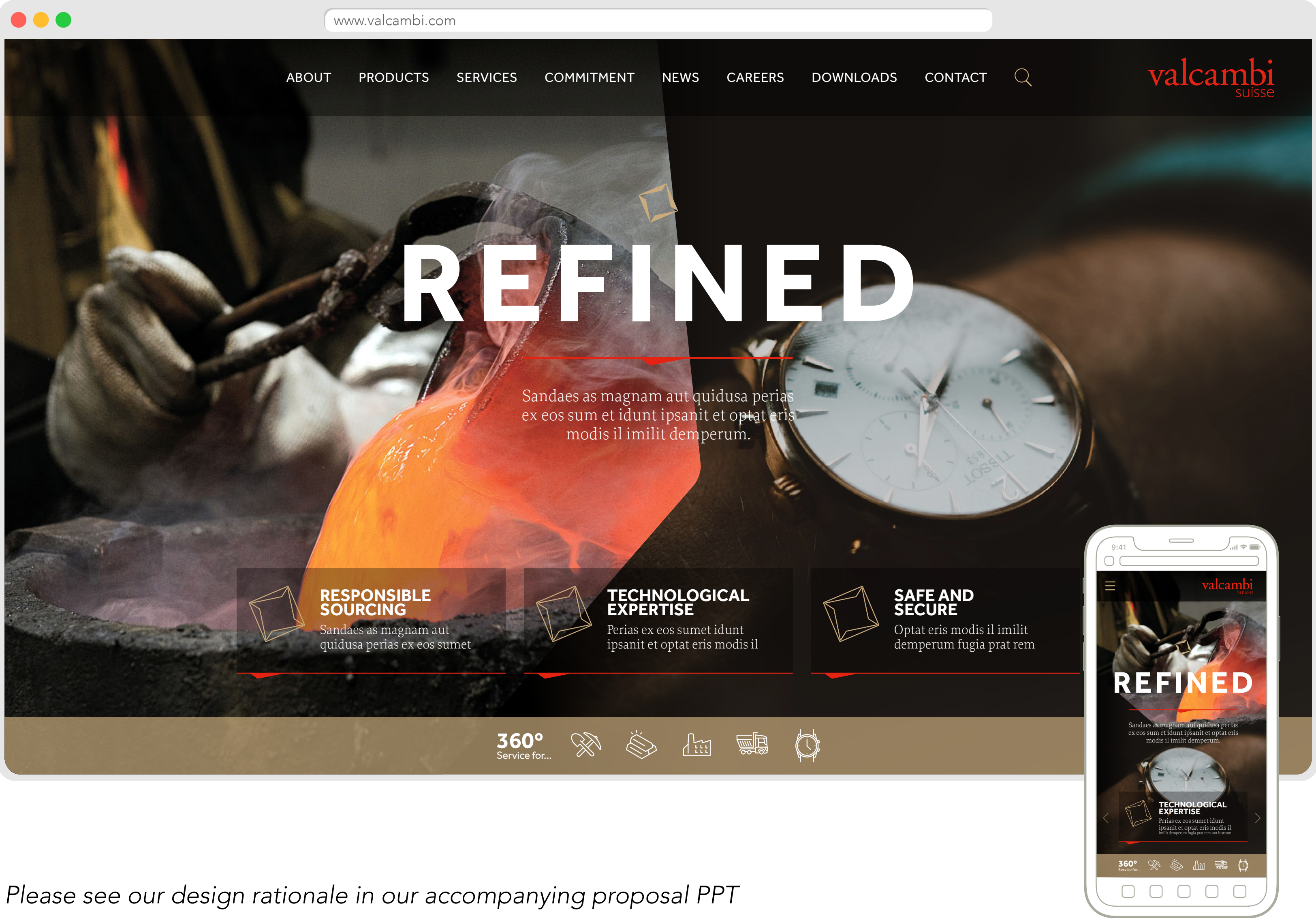


insight
content
technology



WEBSITE DESIGN CONCEPT

FOR
valcambi
suisse

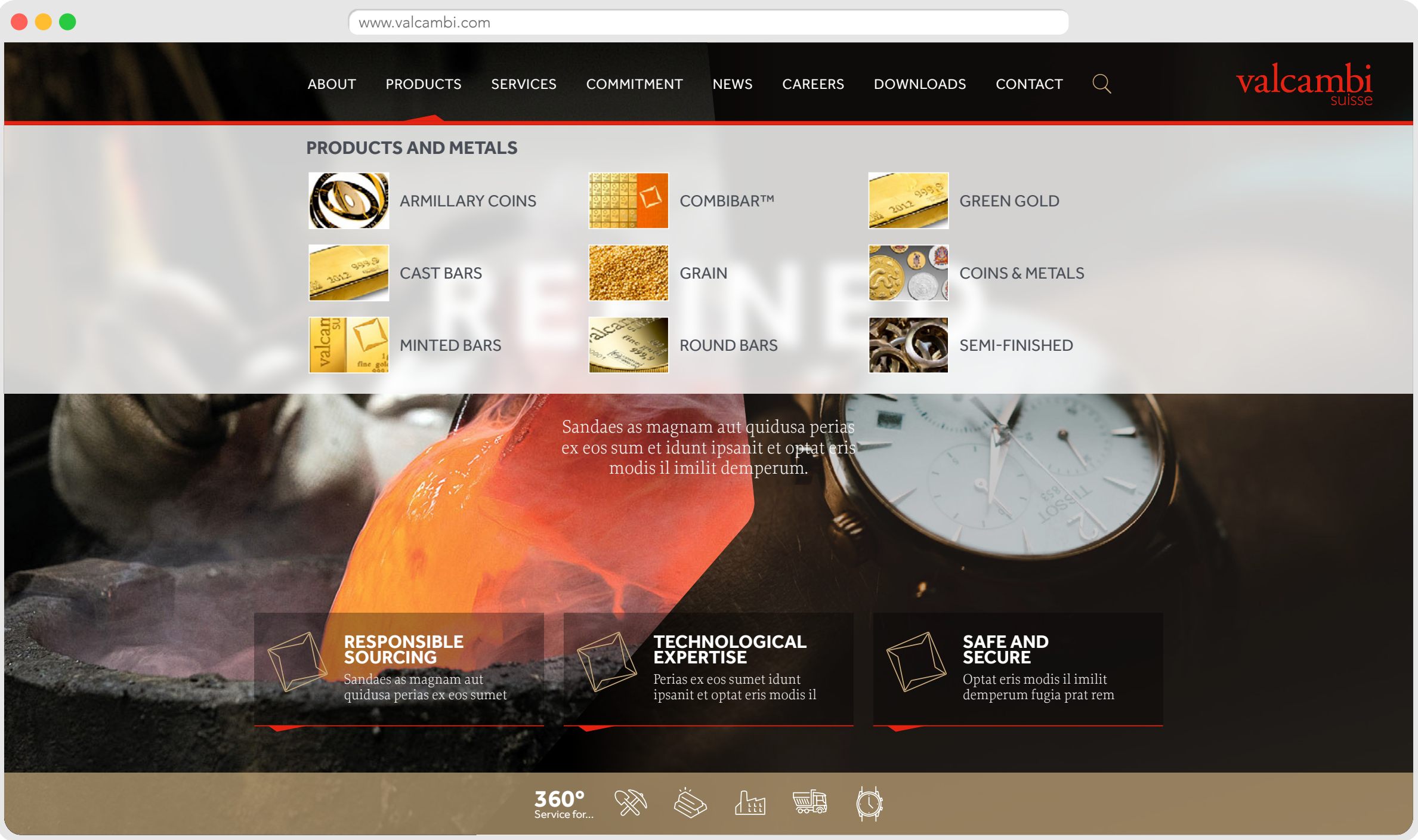


ZONES:

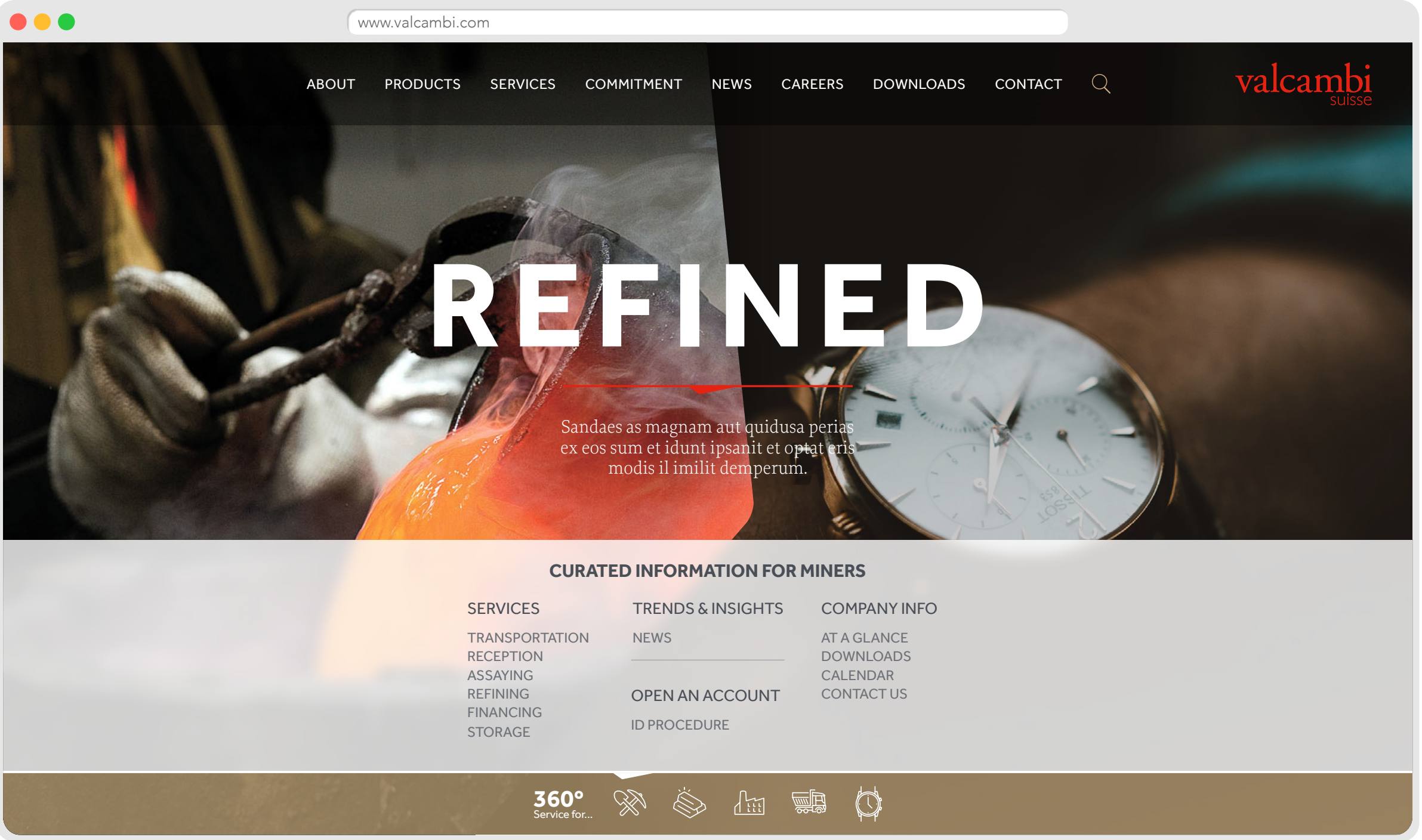
- 1 NAVIGATION ZONE
- 2 SHOWCASING VALCAMBI ZONE
- 3 HIGHLIGHTS ZONE
- 4 USER-CURATION ZONE

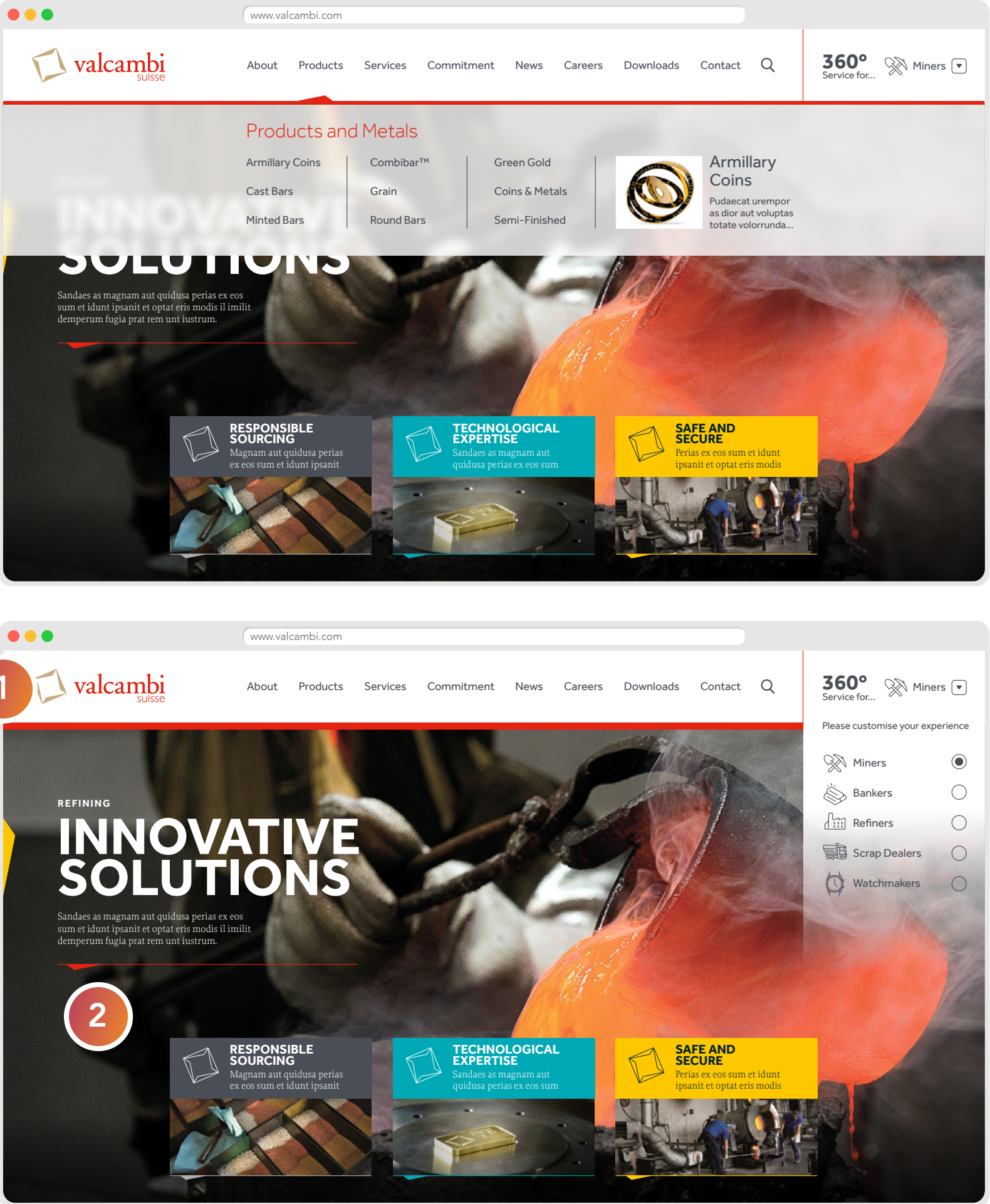
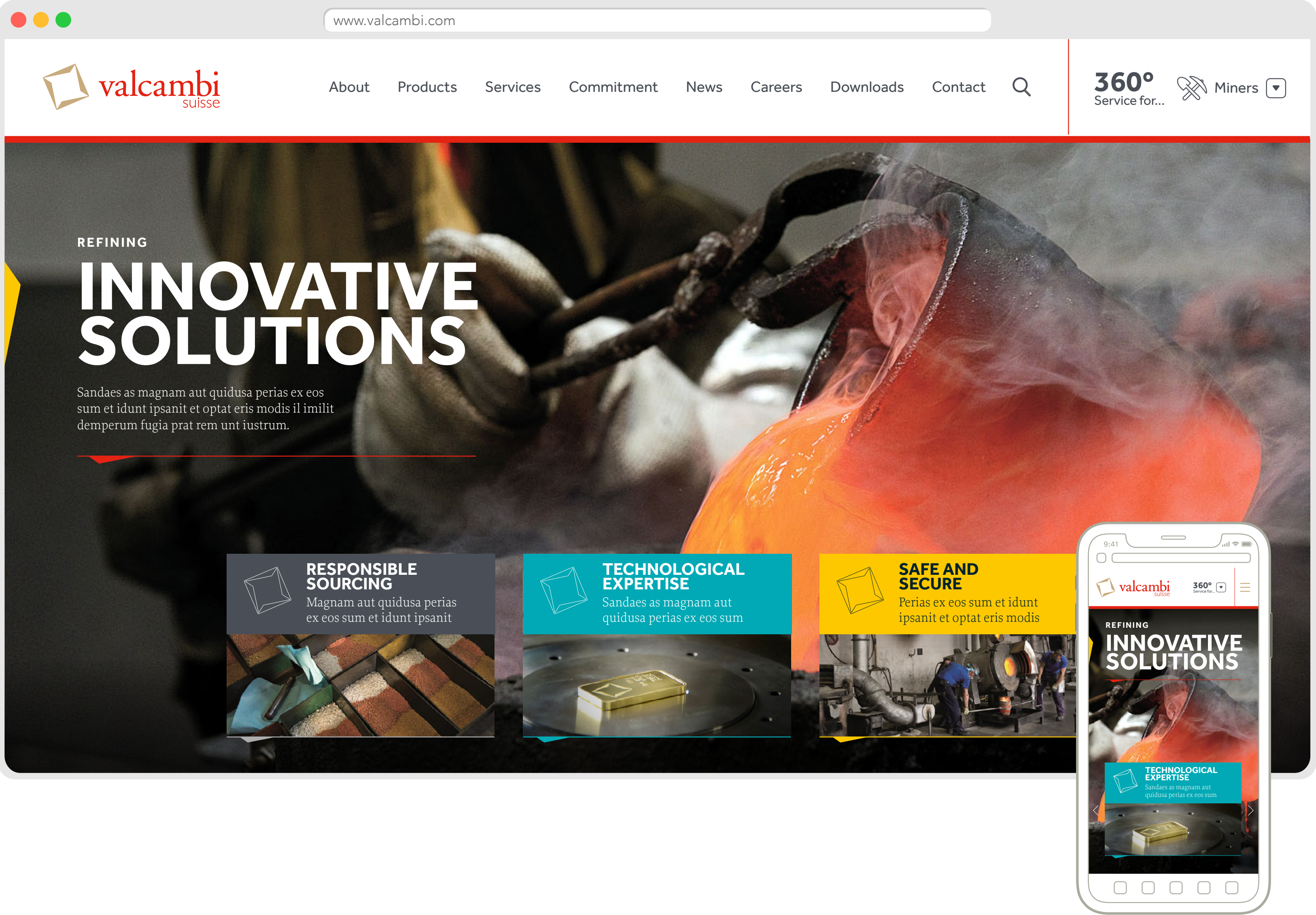
Please see our design rationale in our accompanying proposal PPT

1 NAVIGATION ZONE

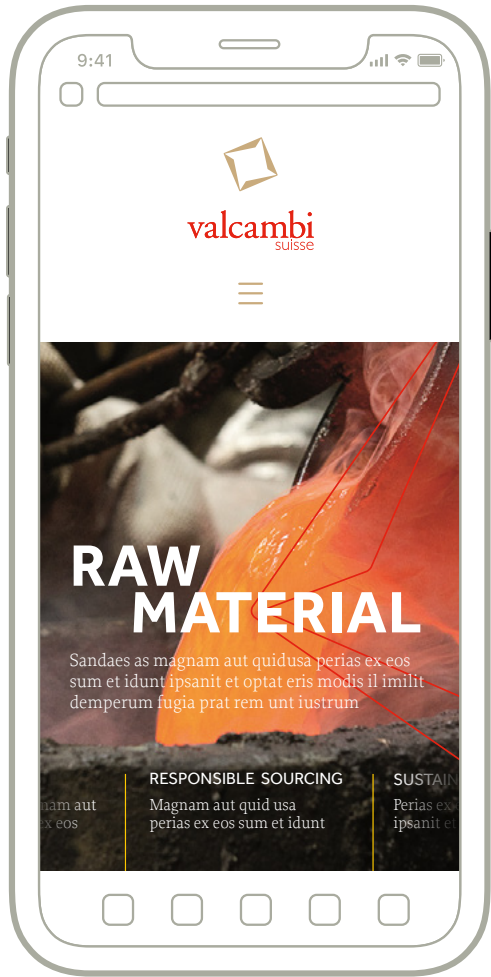
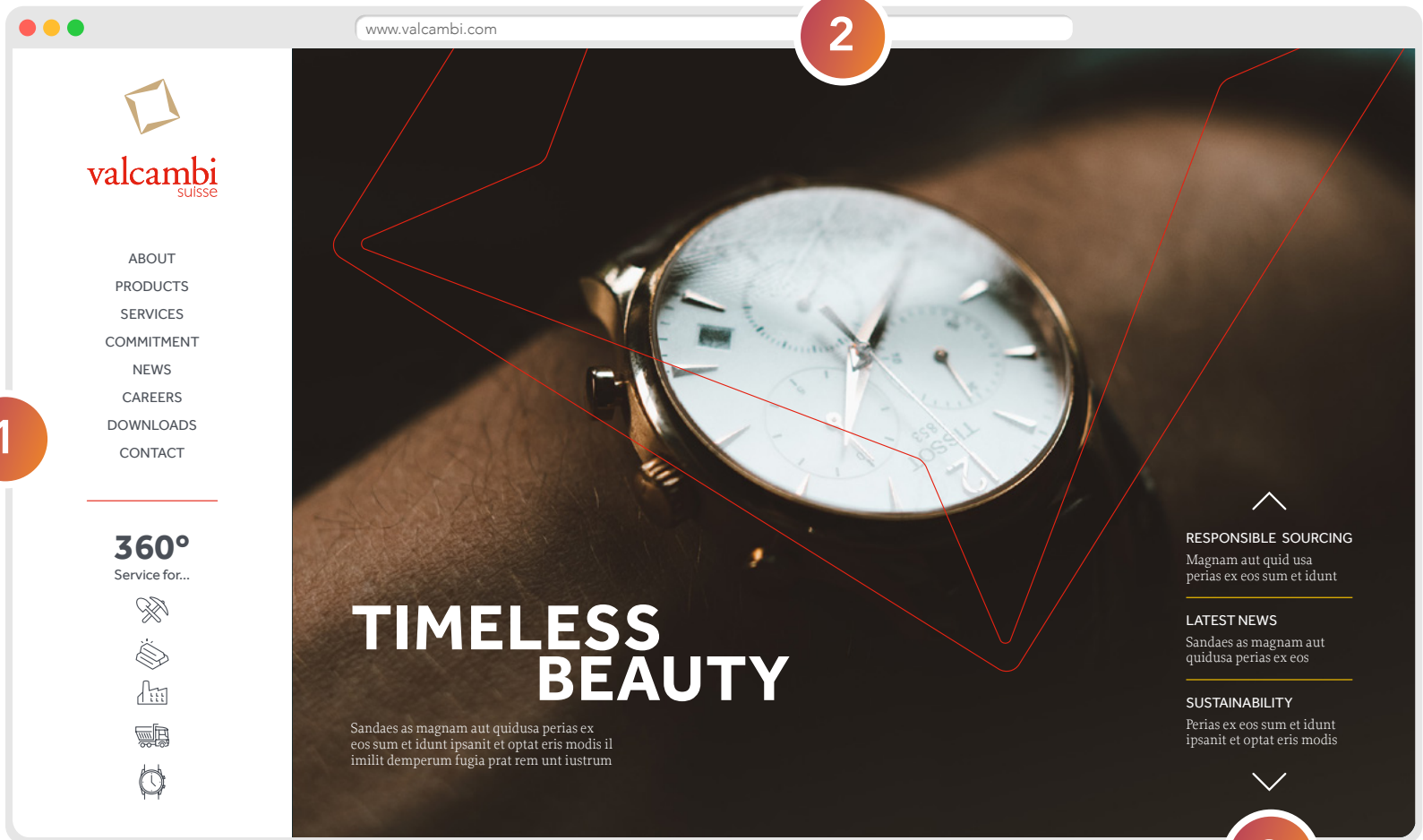
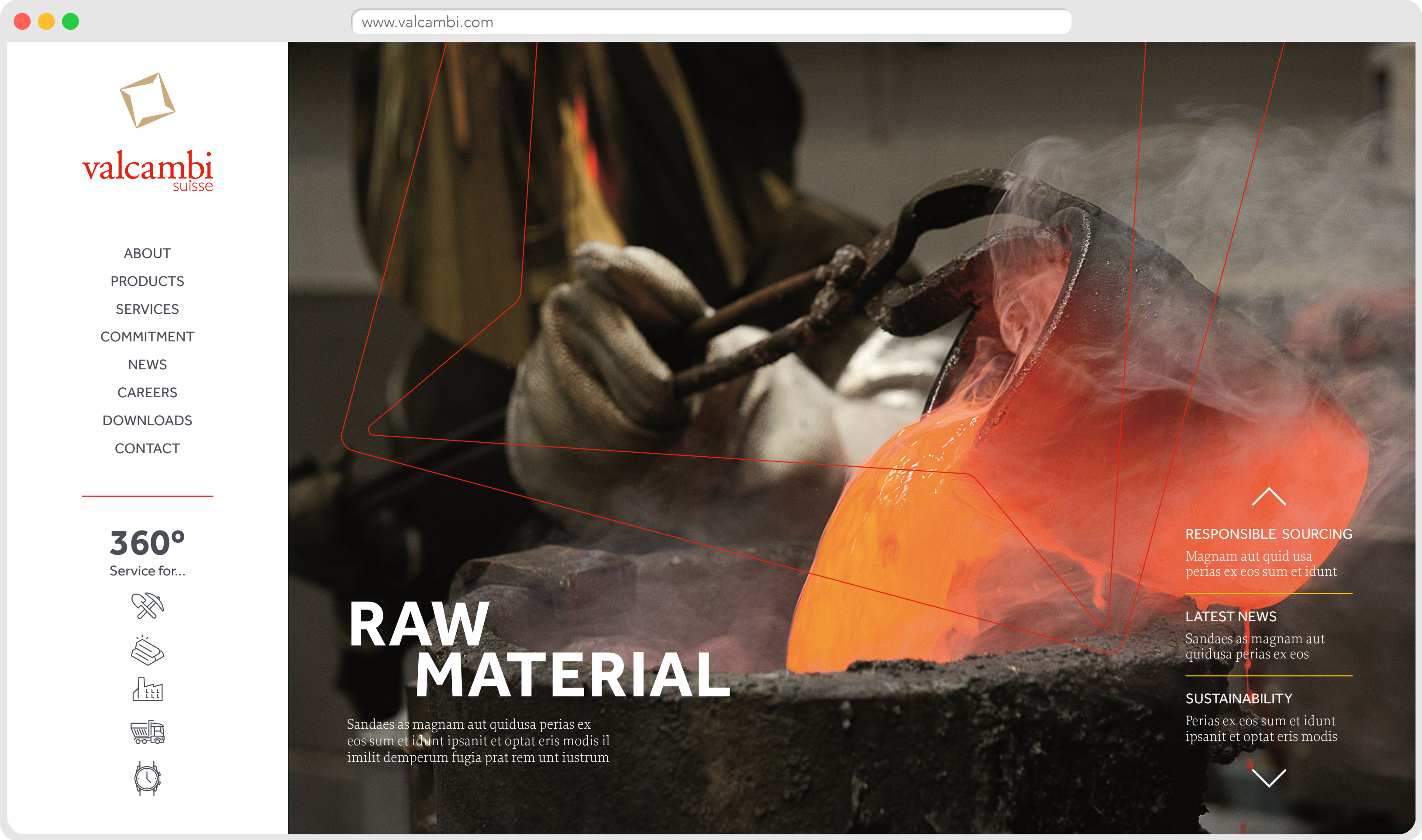


4 USER-CURATION ZONE



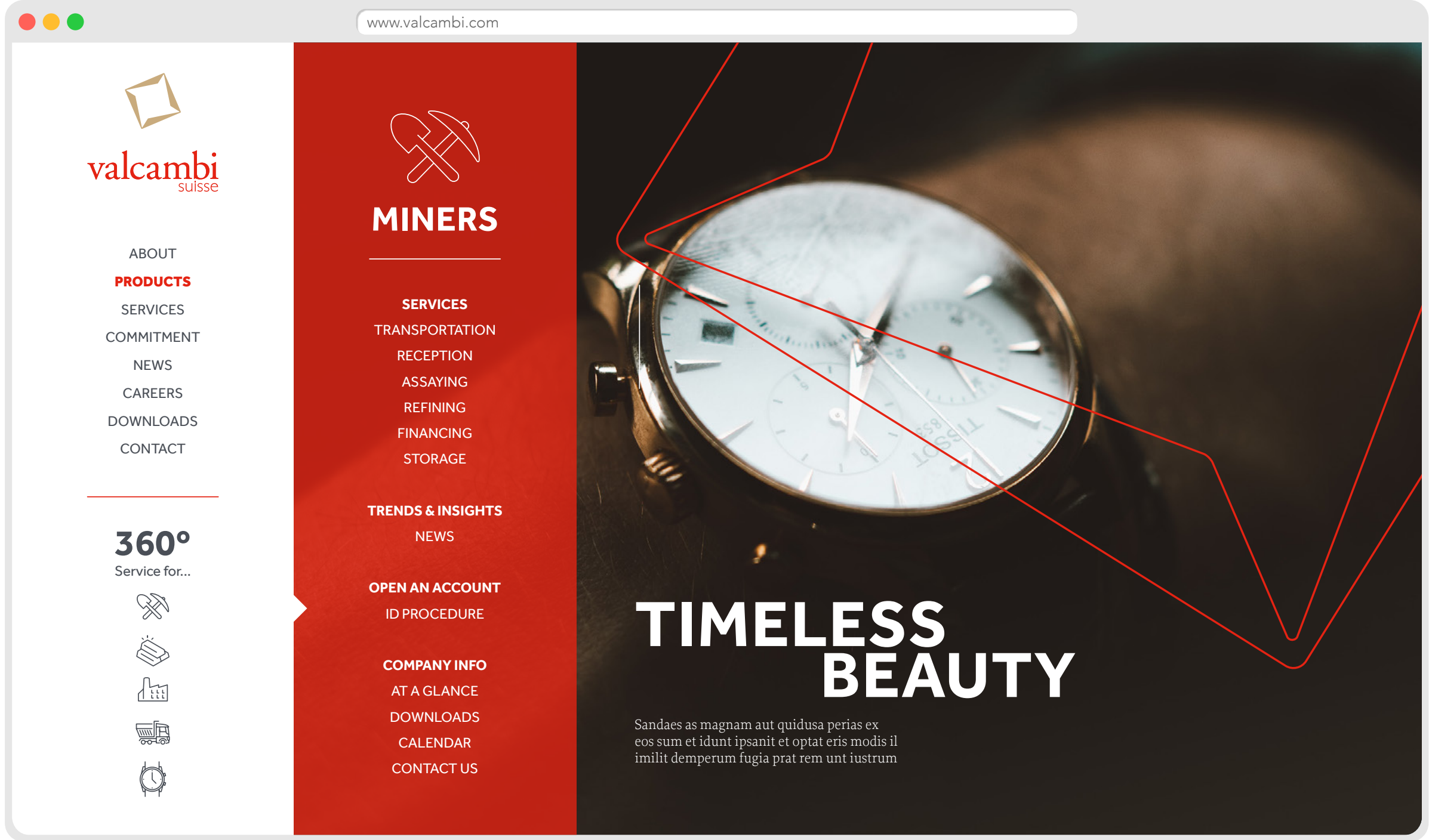
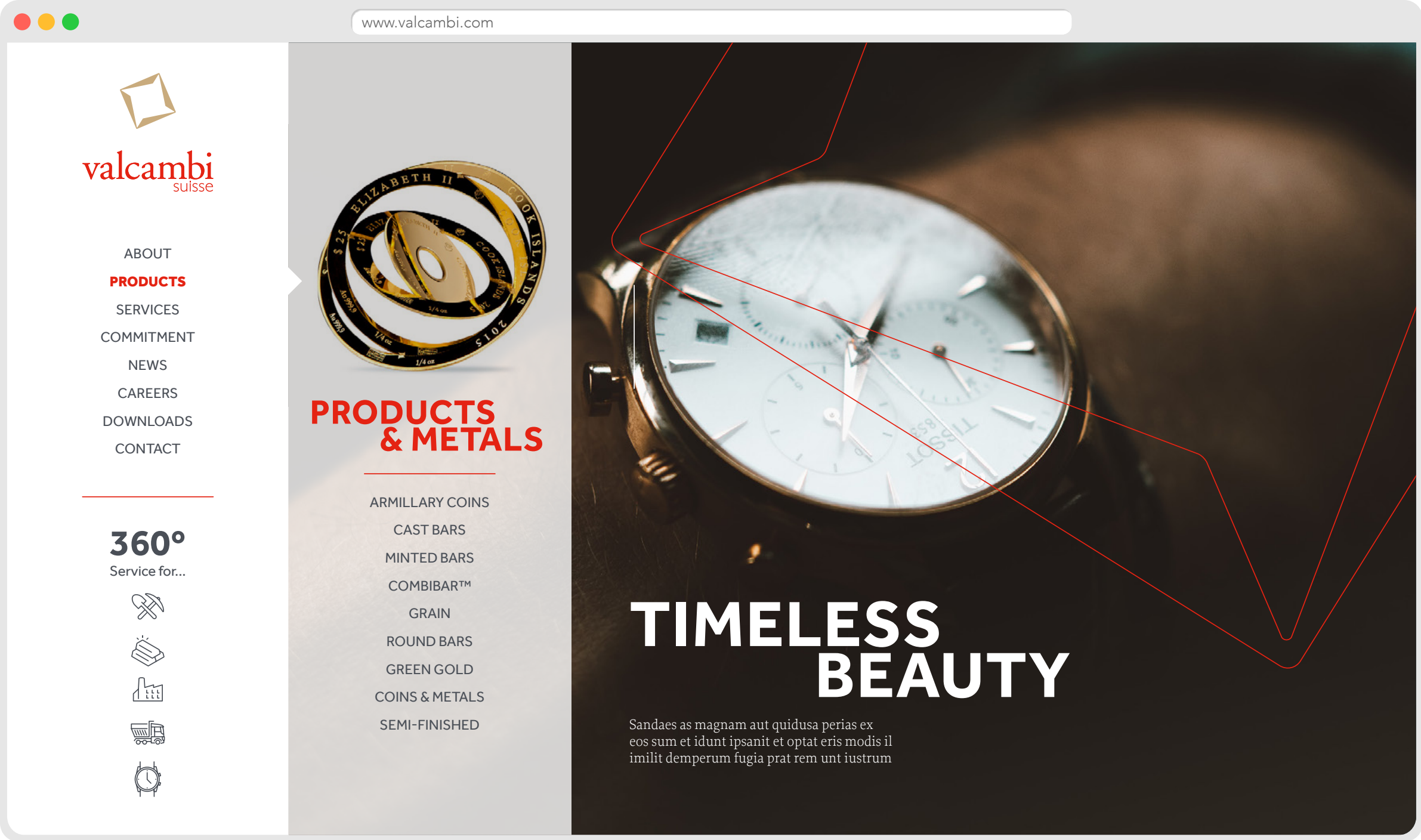


ZONES:
1 NAVIGATION ZONE
2 HIGHLIGHTS ZONE



- ZONES:**
- 1 NAVIGATION ZONE + CURATION
 - 2 SHOWCASING VALCAMBI ZONE
 - 3 HIGHLIGHTS ZONE

1 NAVIGATION ZONE + CURATION



INSIDE PAGES

DESIGN ONE STYLE



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ABOUTPRODUCTSSERVICESCOMMITMENTNEWSCAREERSDOWNLOADSCONTACT

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PRODUCTS AND METALS

ARMILLARY COINS

Superb professional craftsmanship and the use of the latest technology has enabled Valcambi to create these new avant-garde A'coins

These fantastic new, specially-designed 24 carat gold Armillary coins (A'coins) are unique, fresh and modern in design. The multifunctional character of each of the four A'coins maintains the purpose of a CombiBar™ but includes a level of possible functions previously not obtained by any coin.

Superb professional craftsmanship and the use of the latest technology has enabled Valcambi to create these new avant-garde A'coins. The round, 999.9 one-ounce piece of fine gold, an investment product with a hole in the middle, is in fact four 1/4-ounce 999.9 legal tender gold coins issued by the Cook Islands.

They are attached to each other in concentric circles, and can be twisted into a piece of art resembling an armillary sphere, or separated into four single 1/4-ounce gold coins. The entire piece, as well as each individual coin, can be worn as a piece of jewellery.

PRODUCTS AND METALS

ARMILLARY COINS

BACKGROUND

SPECIFICATIONS

SALES INFORMATION

CAST BARS

MINTED BARS

COMBIBAR™

GRAIN

ROUND BARS

GREEN GOLD

COINS & MEDALS

SEMI-FINISHED

360°

Service for...

FULL SCROLL-ABLE VIEW

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SEMI-FINISHED

360°

Service for...

NAVIGATION:

- 1 MAIN 'MEGA-NAV'
- 2 STICKY 'MINI-NAV'
- 3 360 CURATION NAV

INSIDE PAGES
DESIGN ONE STYLE

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SERVICES

REFINING

Valcambi's state-of-the-art refining facilities deliver the highest purity precious metals recovered from a wide range of feed materials

Valcambi's state-of-the-art refining facilities deliver the highest purity precious metals recovered from a wide range of feed materials, from primary doré supplied by mining companies to industrial scraps and recycled jewellery as well as precious metals invested and owned by financial and governmental institutions.

Our Clients benefit from Valcambi's experienced and highly qualified staff who apply the most suitable and up-to-date refining techniques and practices to recover gold, silver, platinum and palladium to the highest purity levels. Valcambi's refining operations have an annual capacity in excess of 1200 tons for gold and 400 tons for silver.

Our processes enable us to refine gold up to a fineness of 999.99 parts per thousand, silver up to 999.90 parts per thousand and platinum and palladium to over 999.50 parts per thousand.

First-class technical equipment and knowledge ensure an excellent refining service for our Clients in the shortest possible time.

Valcambi applies stringent Health and Safety practices and strictly adheres to all environmental laws and policies.

SERVICES

TRANSPORTATION
RECEPTION
ASSAYING
REFINING
PROCESSES
CASE STUDY

MANUFACTURING
FINANCING
STORAGE

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360°
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WOHLWILL ELECTROLYTIC GOLD REFINING
WET CHEMICAL GOLD REFINING
MOEBIUS ELECTROLYTIC SILVER REFINING
WET CHEMICAL PLATINUM AND PALLADIUM REFINING

CASE STUDY

SWISS WATCHMAKER

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MOEBIUS ELECTROLYTIC SILVER REFINING
WET CHEMICAL PLATINUM AND PALLADIUM REFINING

CUSTOMER CASE STUDY

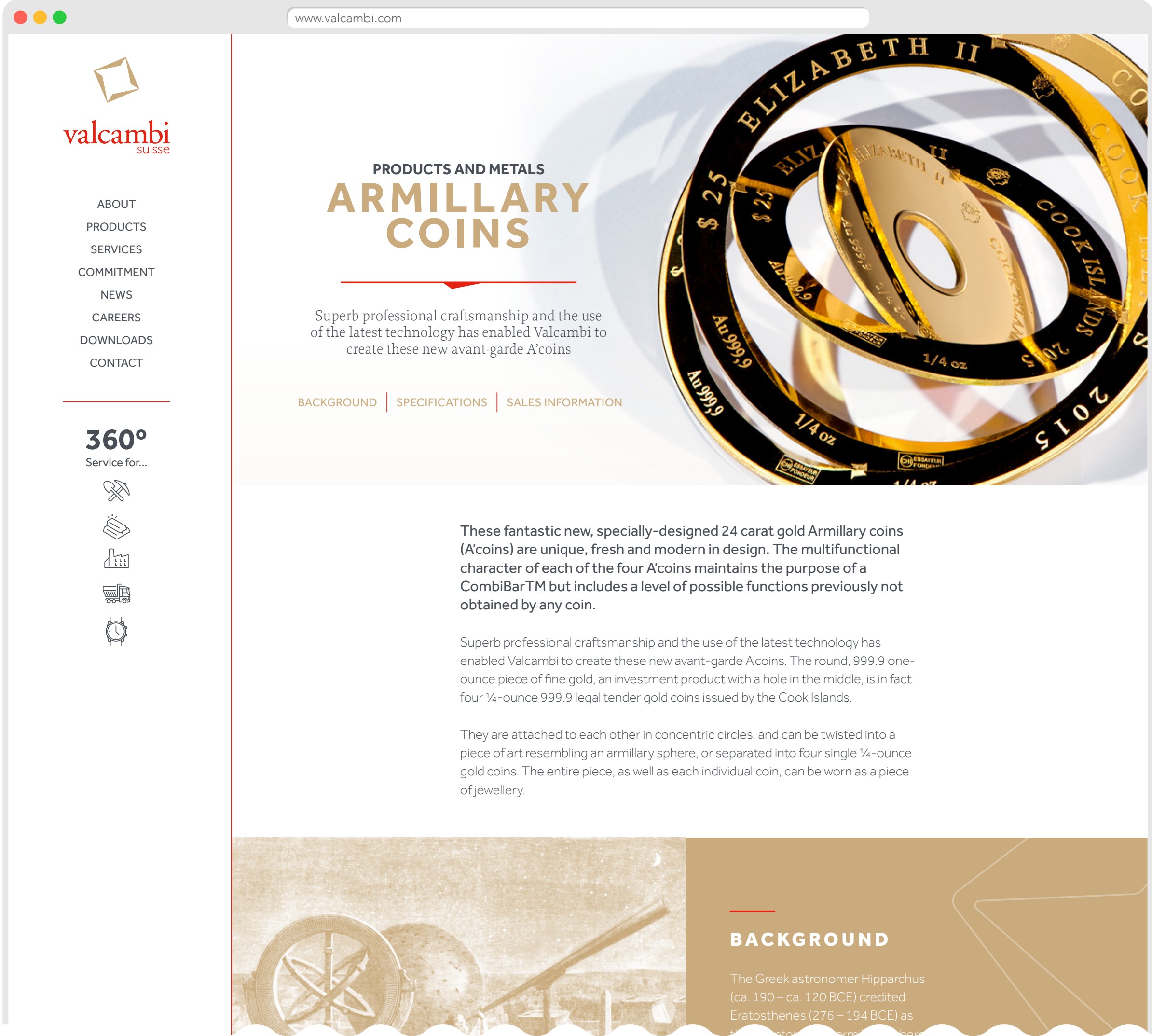
SWISS WATCHMAKER

Get in touch

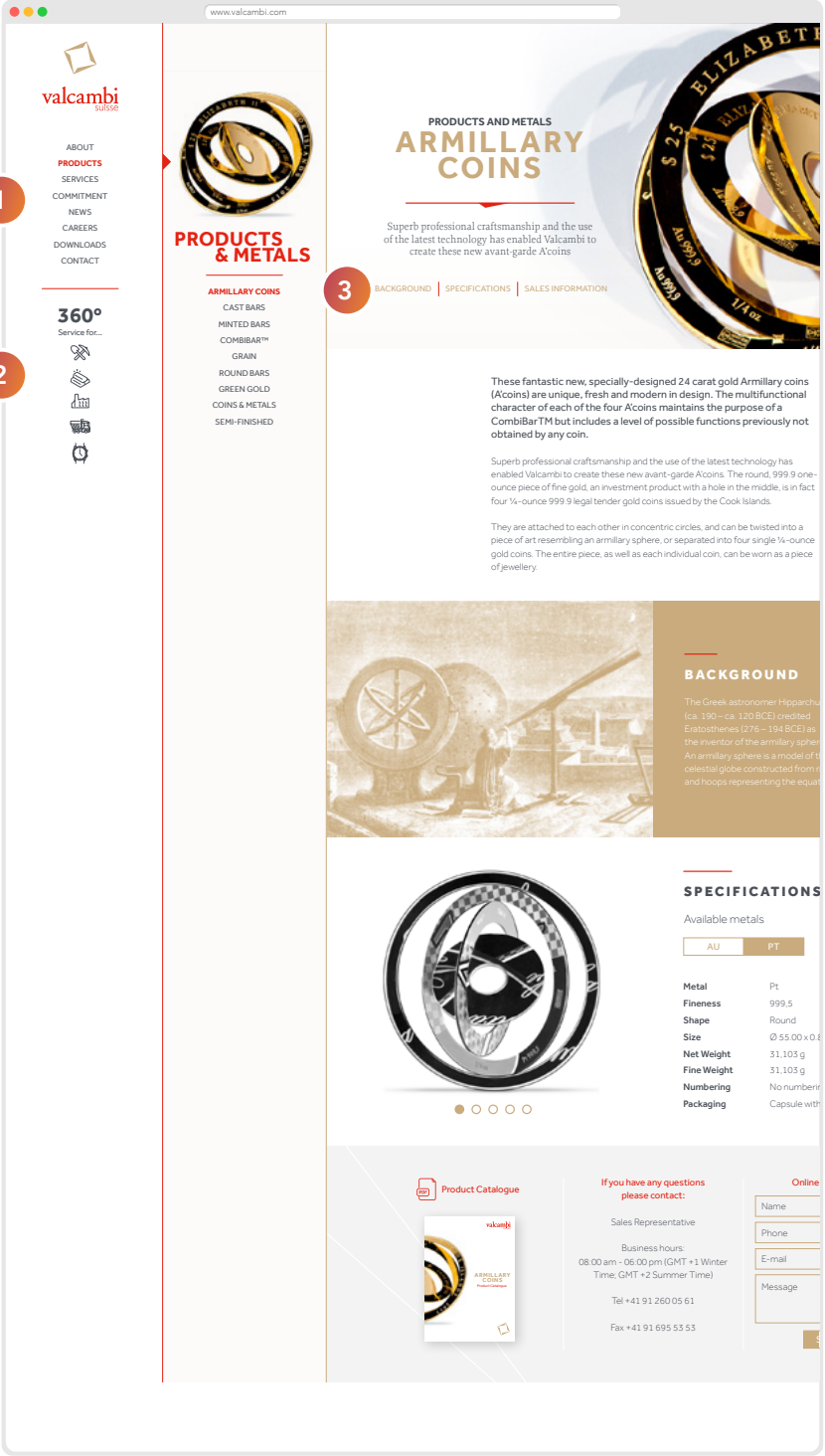
360°
Service for...

- NAVIGATION:
- 1 MAIN 'MEGA-NAV'
 - 2 STICKY 'MINI-NAV'
 - 3 360 CURATION NAV

INSIDE PAGES
DESIGN THREE STYLE



FULL SCROLL-ABLE VIEW



NAVIGATION:

- 1 MAIN 'MEGA-NAV'
- 2 360 CURATION NAV
- 3 PAGE SECTION NAV

As part of our proposal we have explored effective ways to evolve the existing Valcambi brand.

Typography

We are recommending a primary typeface – Effra. Currently the website is set in Gill Sans. Although a classic font, we feel Effra is a clean, sophisticated, modern sans serif typeface that has a broad set of weights and will deliver a professional and forward thinking identity. We are also recommending a secondary typeface Proforma. Introducing a secondary serif typeface enables us to bring a ‘human’ look and feel to the creative, bringing quotes and statements to life in a relaxed and upmarket design.

Colour

You will see throughout our design we have not deviated from the primary Valcambi red. Opposite you will see we have developed a broader secondary palette to complement the red. We have retained the gold, strengthened the yellow, and aligned them with a turquoise, light blue, dark blue and two neutral greys.

‘Quadrino’ development

As part of the brand the Valcambi identity includes a ‘quadrino’ design element. In our creative suggestions we have tried to expand the use of this core element – from arrow devises, to image divider, and large floating graphic, as shown right.

EFFRA

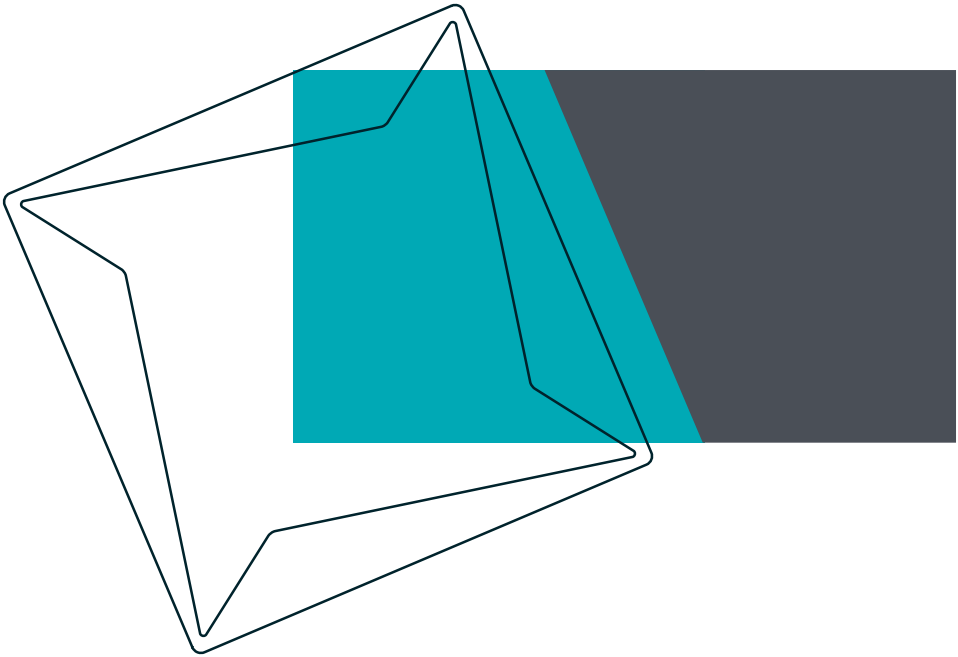
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Primary



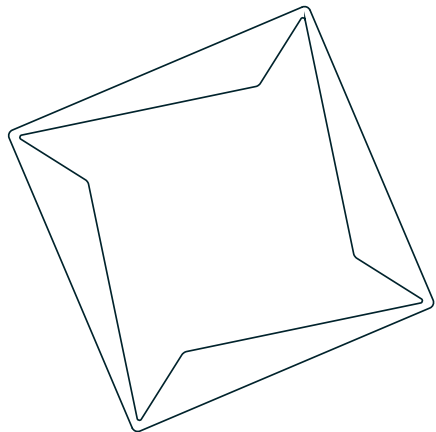
Secondary

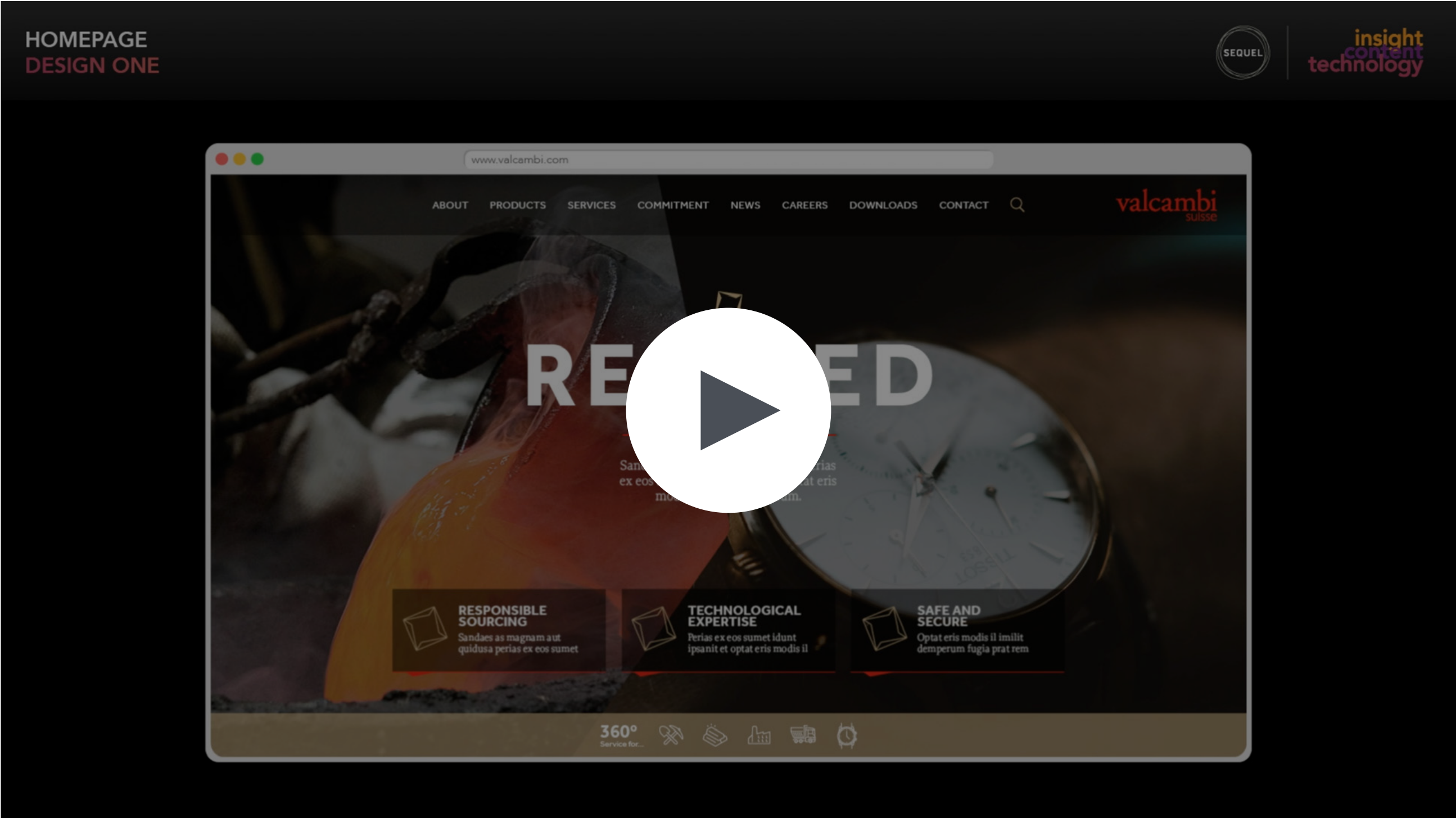


PROFORMA

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VIEW A DEMO HERE:
[HTTPS://VIMEO.COM/SEQUELFILM/REVIEW/389857603/FD34D1DE0F](https://vimeo.com/sequelfilm/review/389857603/fd34d1de0f) 